

What if . . . ?

. . the future is now

Why look for the future..

. .when its already happening

The facts

In **Holland**:

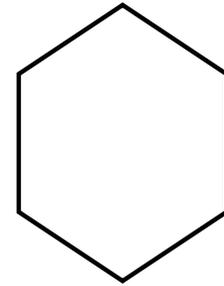
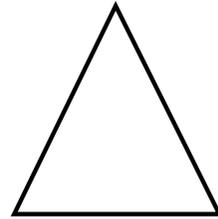
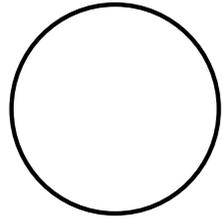
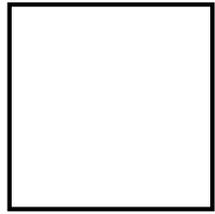
250.000 people are illiterate

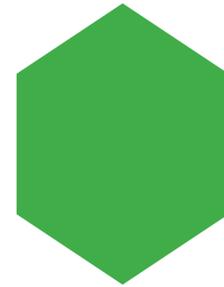
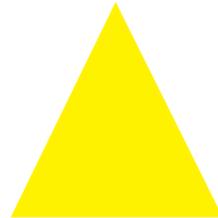
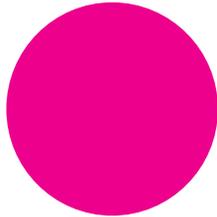
1,5 million people are low-literate

73% is native dutch

So . .

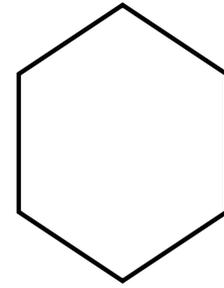
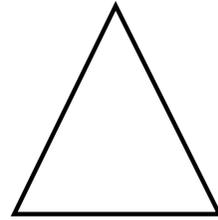
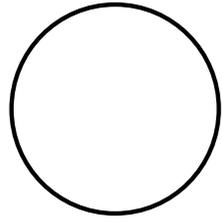
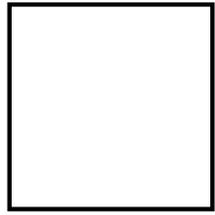
Solution.



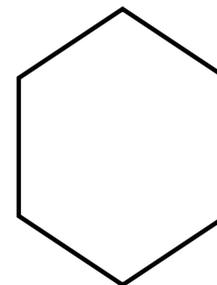
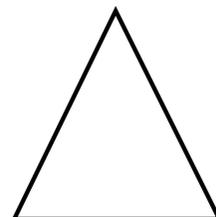
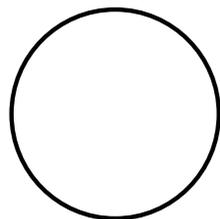
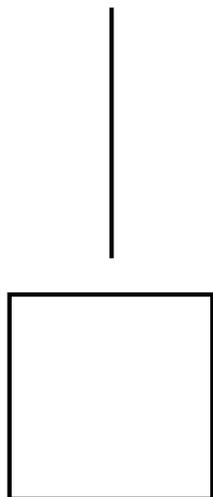




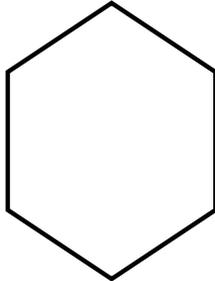
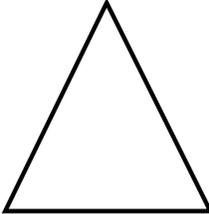
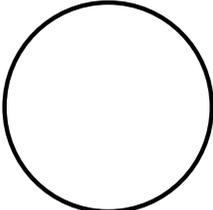
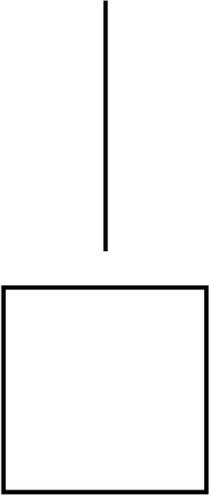
Rules . .



trustworthy,
community

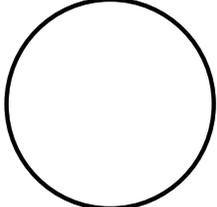
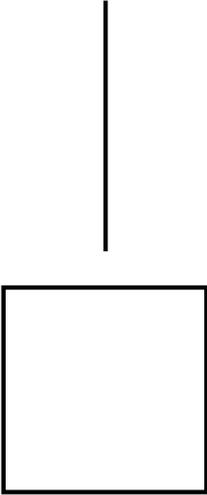


trustworthy,
community

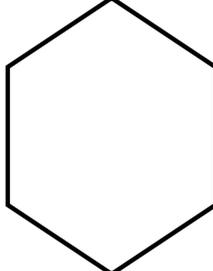
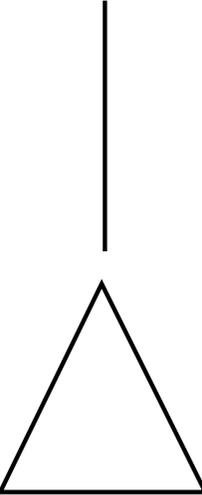


warmth,
comforting

trustworthy,
community



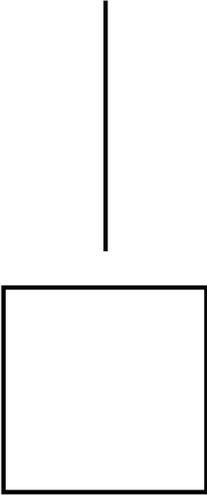
power,
(un)stable



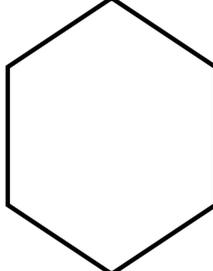
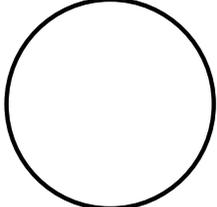
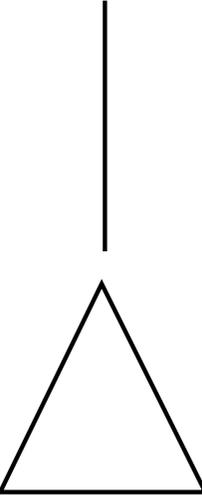
warmth,
comforting



trustworthy,
community



power,
(un)stable



warmth,
comforting

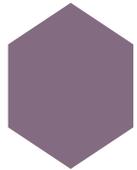
union,
balance



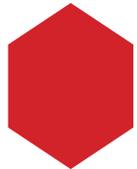
= trust,
loyalty



= royalty,
mystery



= intuition



= confidence,
courage



= love,
beauty



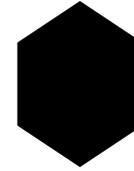
= vitality



= wisdom,
happiness



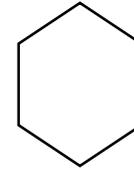
= life,
fertility



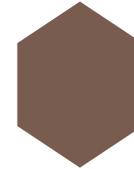
= stability



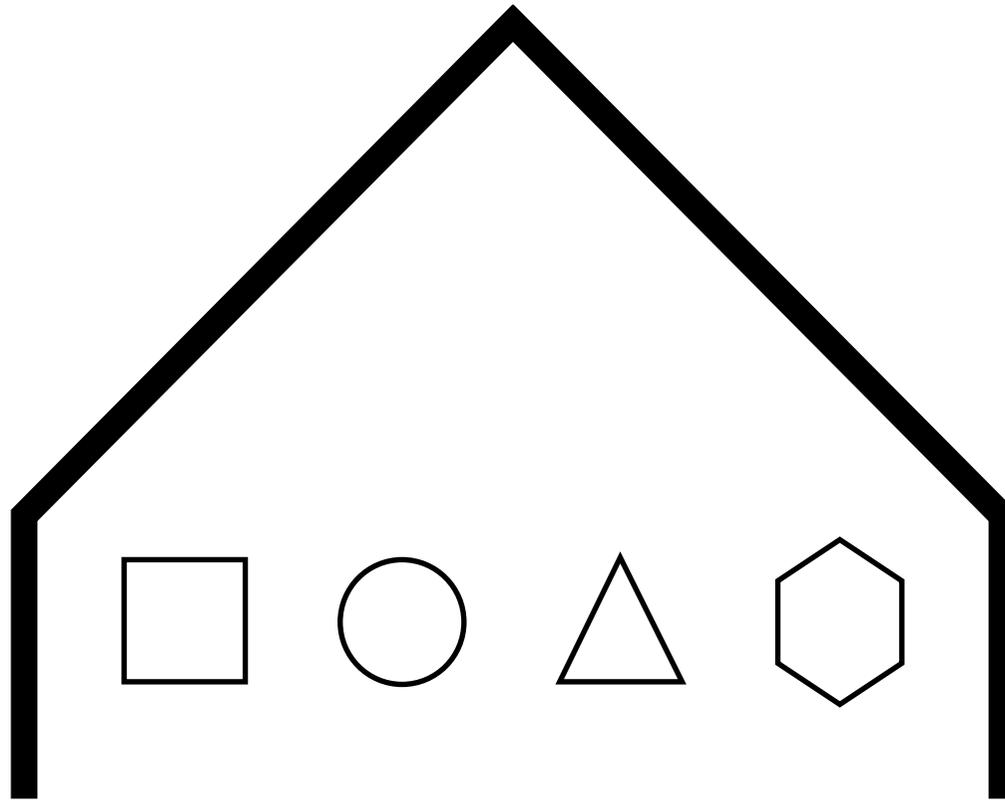
= solid,
timeless



= purity,
cleanliness



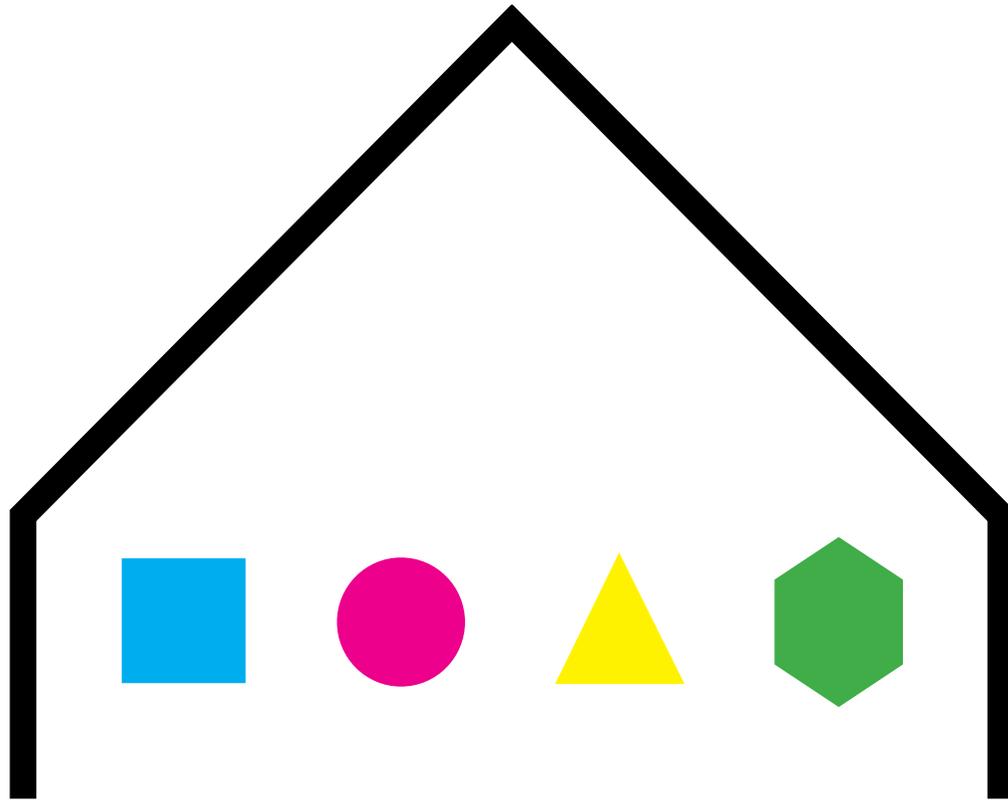
= order,
convention



David

Anna





David

Anna

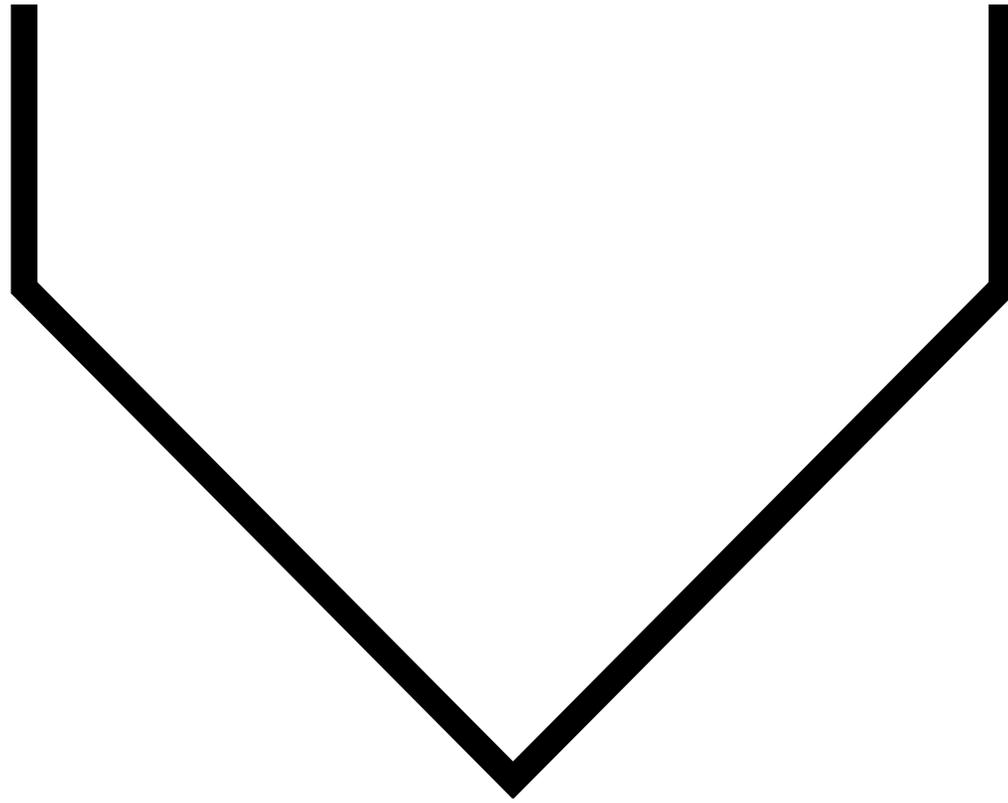


Wayfinding. .



A whole new language..

. . a whole new world



Illiteracy,

not a problem anymore.

Thank you.

Anna Sinnige
David Vass