First at all. The firs idea of mine was to how to tell a story throught a still image.
- the direction of reading is from left to the right
- this rule comes with learning the basics of reading in the western civilisation
- my presumption was the illiterate people don't know how to read a story without this knowledge
- so my proposal was to create a storytelling system based on the way how the people understand a poster
- first the most emphasis to the less one
- but for this project you were right i have to make a lot of experiment to find out is my presumption was good. I have to make research how the illitaret people read images.
- so i found this way a bit complicate to execute it in this situation SO...

The problem what I tried to solve is how can we communicate without written text what is the most commont visual language what we can use to get our message understand. A language what's can be read by everyone doesn't depends on what you've learn.

So i try to go back to the basic communication of nature. What is a part of our instinct. These ways of communication have psychological inpacts. For examples:
- yellow & black = danger
- if the rythm of your heartbeat raise = nervousness, impatience
- or the list what we've alredy talked about the colors and shapes
- striped pattern means also danger
- archetypal shapes expl.: eye, (but this way is a bit complicated, to collect all of these symbols)
- what if you use a fur as a medium instead of piece of wood
- how the people read a message in a big group and how when they are alone

What i would like to make for the exhibiton
- a book or an interactive guide about this system, how to use this alredy existing symbols
- create posters from this guide
- i would like to propose also solutions for enviromental design exm-pl.: a chairs pattern, or a room design
- but my main goal is to create a complete exhibition with different rooms to create different atmospheres. And this exhb. could be the research. (I know its too big)

I think if your projeck uses colors and shapes with the same meaning as i use them it would be a really interesting and complex work of ours. And it could be a proposal for the modern enviromental information design. or a proposal for the future communication because it doesn't take time to get the message. This experiment could also about how the big corporate communicates for example imagine a blue room with the sound of the whistle of the wind a calm rythm, leather, and chairs in order, round shapes.

But first i want to make a book about it.

Anyway I hope now i could explain to you what i think about this assignment, i hope you liked it, sorry for my english. And if you read this let me know what do you think about it.